



CIES 2022

ILLUMINATING THE POWER OF IDEA/LISM

CIES 2022 Instructions for Book Launches

For CIES 2022, book launches have been scheduled in the program for both onsite and virtual presentations. In addition, all book launch authors/organizers will be able to ALSO upload a video to the Hub for greater visibility for your book **if you choose to**.

If you would like to prepare a video to share on the Conference Hub for attendees of the conference to watch between April 15-May 15th, 2022, please follow the instructions below.

Remember – this is in ADDITION to your onsite or virtual realtime presentation as scheduled in the conference program. **THERE ARE A COUPLE OF BOOK LAUNCHES THAT ARE TOTALLY ASYNCHRONOUS**

To prepare and upload your book launch video, please follow the instructions below:

1. Prepare your Book Launch presentation with a program of your choice. (Ex: PowerPoint, Prezi, Captivate, etc.)
2. OPTIONAL (but strongly recommended): Record a video explaining your book, maximum length: 15 minutes.
- To upload the video to YouTube.
 1. You will need a YouTube account – if you don't already have one, please create one. Upload your video to your own YouTube account.
(If you need help, please see <https://support.google.com/youtube/answer/57407?hl=en>)
 2. Please choose your video visibility to be 'Public' or 'Unlisted' based on your preference.
 3. Copy the link to your video to **send to us**. There should be no expiration date on the shared link.
3. Send your YouTube video link to cies2022@cies.us.
 1. Please add "Book Launch:" and the title of your book in the "Subject" line of the email.
 2. These can be sent anytime between now and April 7th2022.

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3. Please note the deadline of April 7th (but please don't wait until the last minute!). We need time to upload them onto the conference hub to ensure submissions are available a few days prior to the start of the conference on April 18th.